

Message Text

UNCLASSIFIED

PAGE 01 BERN 02015 290554Z
ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 AGRE-00 /021 W
-----106589 300357Z /66

R 281620Z APR 78
FM AMEMBASSY BERN
TO SECSTATE WASHDC 6172
USDOC WASHDC

UNCLAS BERN 2015

FOR ASST SECY KATZ AND WEIL

PASS AGRIC FOR HATHAWAY AND HUGHES

EO 11652: N/A
TAGS: BEXP, SZ
SUBJ: EMBASSY-INITIATED TRADE PROMOTION EVENTS IN SWITZ -
INVITATION TO ASST SECYS KATZ, WEIL, HATHAWAY AND
ADMINISTRATOR HUGHES TO PARTICIPATE

1. EMBASSY HAS PLANNED THREE MAJOR TRADE PROMOTION
EVENTS IN LATE SPRING:

A) MAY 17 - CASINO BERN - 10:30 AM
FIRST EXPORTER-IMPORTER MEETING. SWISS IMPORTERS TO
BE PUT IN DIRECT TOUCH WITH AMERICAN EXPORTERS WISHING
TO APPOINT AGENTS AND DISTRIBUTORS IN SWISS MARKET.
PROJECTED ATTENDANCE: 35 US EXPORTERS; 165 SWISS
IMPORTERS.

B) MAY 22 HOTEL BELLEVUE PALACE, BERN - 1030 AM
SECOND -STATE DAY" MEETING FOR SWISS INDUSTRIALISTS
AND REPS OF US STATE DEVELOPMENT AGENCIES.
SWISS BUSINESS FIRMS TO BE INTRODUCED TO EUROPEAN
REPS STATE DEVELOPMENT AGENCIES PLUS REPS COMING
DIRECTLY FROM US. PROJECTED ATTENDANCE: 100 SWISS
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INDUSTRIALISTS, 45 REPS FROM 32 STATES.

C) AMB RESIDENCE AND HOTEL BELLEVUE
PALACE - JUNE 15 - US AGRICULTURAL DAY:

30 US EXPORTERS TO MEET WITH ABOUT 60 SWISS
IMPORTERS OF PRODUCTS US REPS HANDLE.

2. MY COMMENTS TO INTER AGENCY TASK FORCE ON NATL
EXPORT POLICY (BERN 1926) INCLUDED RECOMMENDATION
WIDER USE BE MADE THIS TYPE EMASSY-ORGANIZED
MEETING. MEEETINGS WILL BE LIEVELY, PRODUCTIVE
SESSIONS. WISH INVITE ASST SECYS WEIL, KATZ,
HATHAWAY AND ADMINISTRATOR HUGHES OR THEIR REPS
TO PARTICIPATE.
WARNER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 28 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780184-0907
Format: TEL
From: BERN
Handling Restrictions: n/a
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
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Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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Review Withdrawn Fields: n/a
SAS ID: 3006204
Secure: OPEN
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Subject: EMBASSY-INITIATED TRADE PROMOTION EVENTS IN SWITZ - INVITATION TO ASST SECYS KATZ, WEIL, HATHAWAY AND ADMINISTRATOR HUGHES TO PARTICIPATE
TAGS: BEXP, SZ
To: STATE COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/dba561b2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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